# ADDING A RELATED PRODUCT

# WORDPRESS

Log in here: http://www.quiltworx.com/wp-login

From the dashboard, either hover over the "+ New" button, then select "Related Product" from the drop-down menu.

An alternative way to create a new Related Product post is to hover or click on Related Products in the left sidebar, then click on "Add Related Product."



## NAME

Add the name of the product in the first field. Remember, this will display in its entirety on the pattern post page with limited real estate, so shortening long product names might be necessary.

#### **PRODUCT ID**

Enter the product ID from Volusion into the field under the Product Data section.

To find the product ID, select the charcters in the URL of the product from after "product-p" up to ".htm."

Example: http://store.quiltworx.com/product-p/jnq96p.htm

For this product, **jnq96p** is the Volusion Product ID.

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When the product appears on an individual pattern post, both the image and title will be clickable, and will take you to the Volusion product page for that specific item.

NOTE: Volusion Category ID's will not work here. You must put a Product ID in this field.

#### CATEGORIES AND TECHNIQUES

Associating a product to a pattern is easy. To get the product to display on a pattern post, simply select that pattern as a category of the related product. If you decide that you do not want this product to display on an individual pattern post, uncheck that pattern category and update or republish the post.

#### **PRODUCT IMAGE**

Uploading one product image is required. A small version of this image will appear on the individual pattern page. To upload the image, find the Featured Image section in the right column and click on "Set featured image."

Featured Image	
Set featured image	

The file uploader will appear. Drag the image file where directed. Once it has been uploaded completely, Wordpress will process it and display its metadata values. Find the link at the bottom that says "Use as featured image," and click on it.

PUBLISH

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To publish the product, click on the "Publish" button on the top right. You may also change the visibility to private or save the pattern as a draft if it needs approval before becoming publicly accessible.