

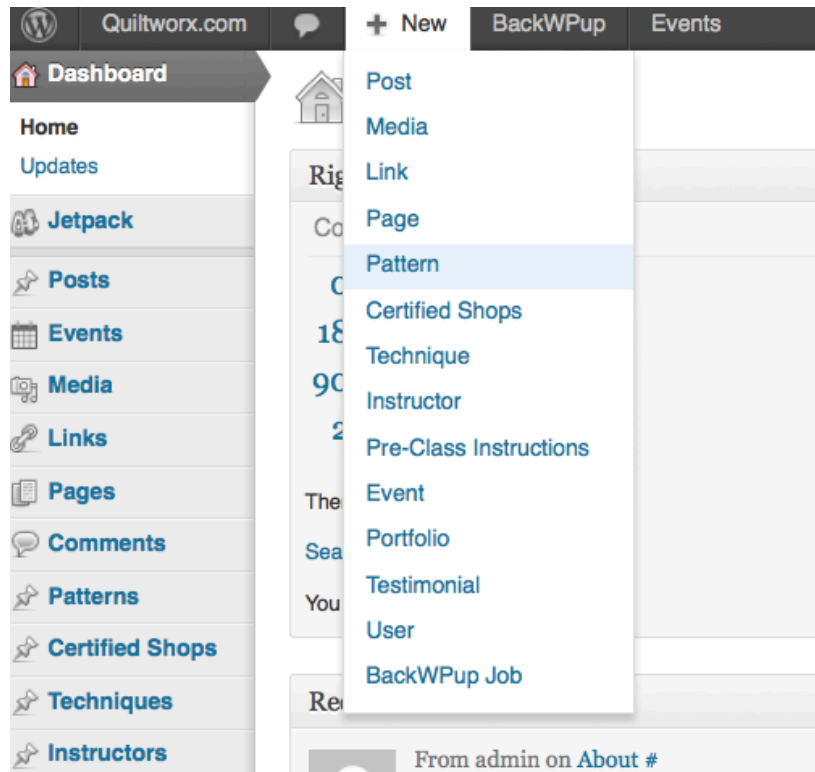
ADDING A PATTERN

WORDPRESS

Log in here: <http://www.quiltworx.com/wp-login>

From the dashboard, hover over the “+ New” button, then select “Pattern” from the drop-down menu.

An alternative way to create a new Pattern post is to hover or click on Patterns in the left sidebar, then click on “Add Pattern.”



NAME AND SLUG

Add the name of the pattern in the first field. When you click outside of the field, the slug will automatically be generated. Check to make sure it is identical to the name of the pattern, but with “-” instead of spaces between the words.



This is important for the cross-referencing functions that many of the templates execute.

A Garden for my Wedding Ring

Permalink: <http://23.21.100.215/quiltworx/patterns/a-garden-for-my-wedding-ring/>

Edit

View Pattern

Upload/Insert  

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MARQUEE IMAGE

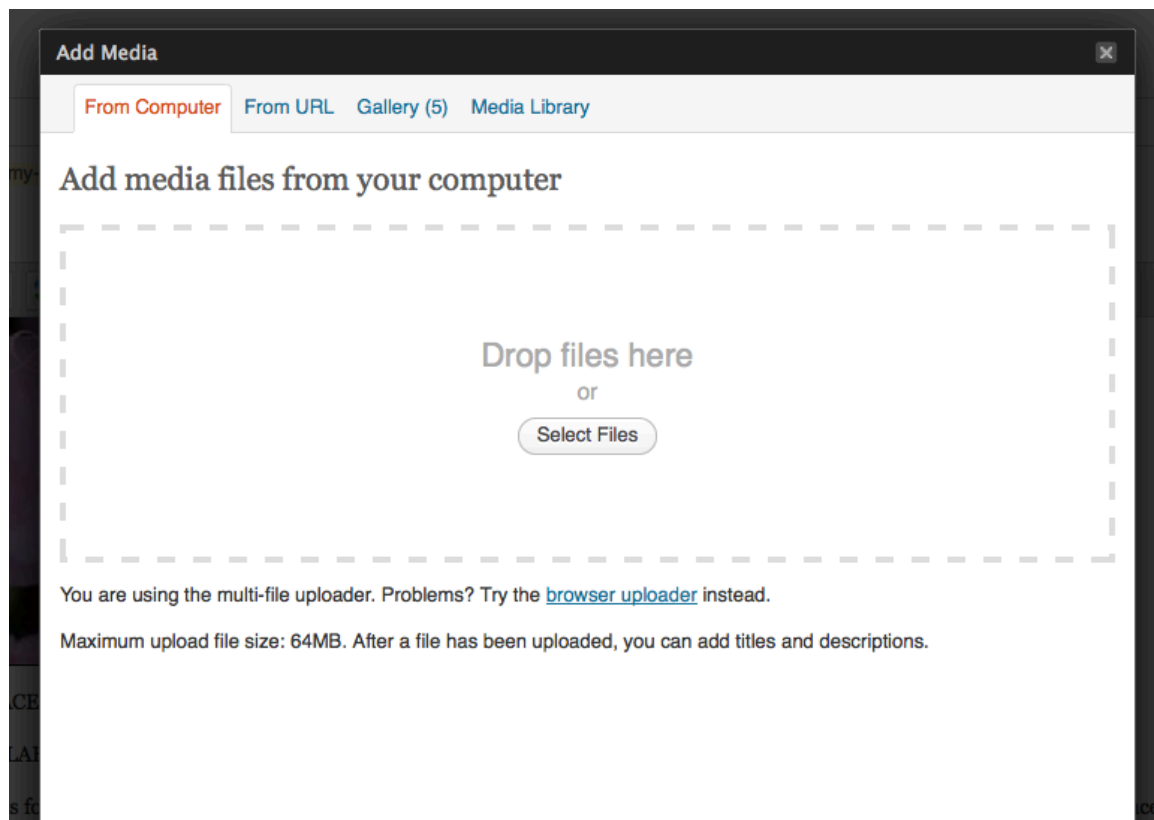
To add the marquee image to the post content, click on the first line of the white text box, then click on the camera/music note icon to the right of Upload/Insert. This brings up the media uploader. Note that files uploaded here will be linked to this specific post, which is important.

The ideal dimensions for marquee images are: 614px wide x 236px tall. The width is more important than the height, but to create a consistent user experience, it's best to aim for 614 x 236.

To upload the marquee image, first make sure that the file name does not have any spaces or instances of “%20” in it. If it does, and you try to upload it, wordpress will not render the thumbnails correctly, and it could lead to performance issues. Also, replacing spaces or “%20” with “-” between words enhances site SEO. We also recommend adding the word marquee to the end of the file, so you’ll be able to distinguish it from the coversheet of the same pattern without having to open it in the media browser.

Example: *a-flower-for-my-wedding-ring-marquee.jpg* would be an ideal file name

Drag the file from your computer to where it says “Drop files here.”

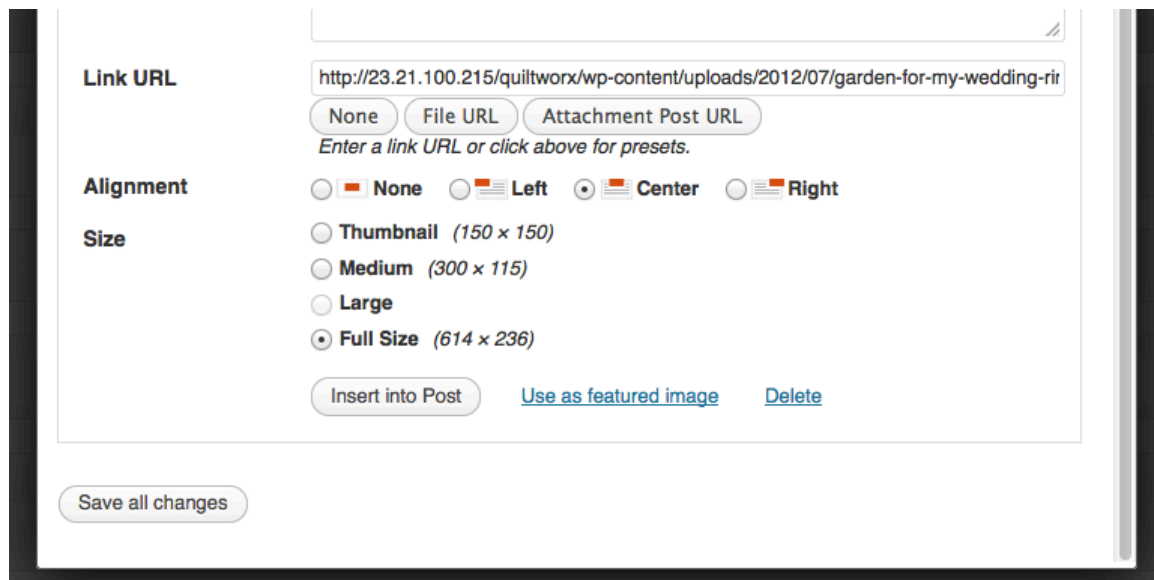


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Once you do this, the file will upload automatically, and Wordpress will dynamically create smaller thumbnail versions and assign metadata values to the file.

Scroll down and you'll see a number of settings. Here's what we want:

Link URL: NONE
Alignment: CENTER
Size: FULL SIZE



The screenshot shows the WordPress media settings panel. At the top, there is a text input field for the Link URL containing the address `http://23.21.100.215/quiltworx/wp-content/uploads/2012/07/garden-for-my-wedding-rir`. Below this are three buttons: "None", "File URL", and "Attachment Post URL". A small instruction text reads "Enter a link URL or click above for presets." The Alignment section has four radio buttons: "None", "Left", "Center" (which is selected), and "Right". The Size section has four radio buttons: "Thumbnail (150 x 150)", "Medium (300 x 115)", "Large", and "Full Size (614 x 236)" (which is selected). At the bottom of the panel are three buttons: "Insert into Post", "Use as featured image", and "Delete". Below the entire panel is a "Save all changes" button.

Once the desired settings have been selected, click on "Insert into Post."

The image will appear in the post editor.

PATTERN DESCRIPTION

To add a pattern's description, click after the marquee image in the post editor and hit Return.

You can add the description here, and the editor enables you to include links and add basic styles to the text as necessary.

OFFICIAL SAMPLE IMAGES

To add sample images to a pattern, click on the Upload/Insert Media button at the top left corner of the post editor.

Upload the sample images.

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Once the images have uploaded, click on the “Show” link on the right side of the list to expand the view of each post attachment.

For any images that you wish to display under Official Samples, add the word “sample” without the quotes to the Caption field.

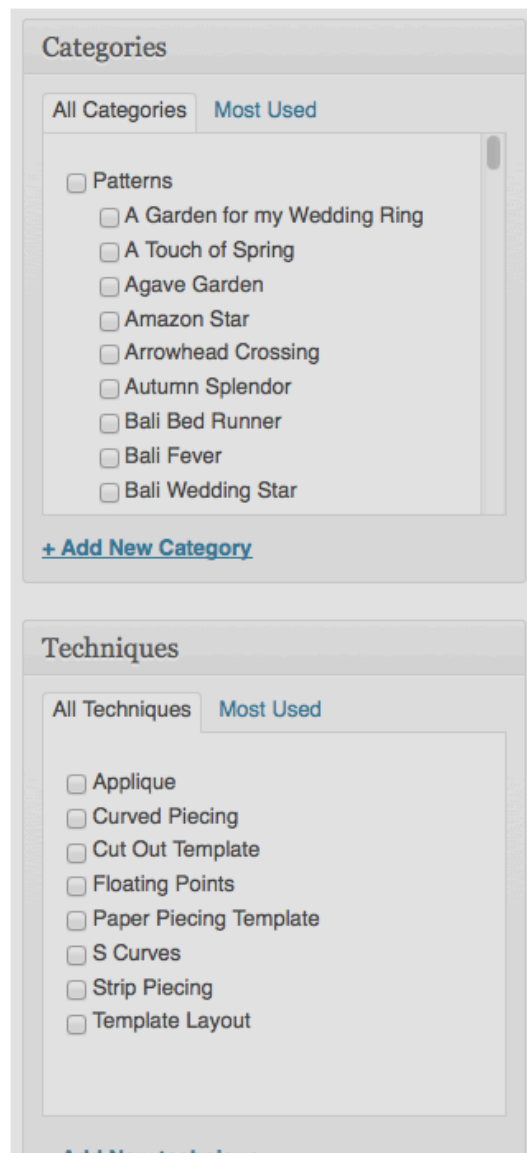
Last, click the “Save All Changes” button.

CATEGORIES AND TECHNIQUES

Each new pattern entered must be assigned to a newly created category of the same name, and with an identical slug (ex: name: A Garden for my Wedding Ring; slug: a-garden-for-my-wedding-ring).

To create a new Category, click on the “+ Add new Category” button

Type the name of the pattern into the text field that appears, then select “Patterns” from the Parent Category drop-down menu. Last, click on the “Add New Category” button. If what you entered in for the category is identical to what you entered in for the pattern name in the top field, the slugs will match up.



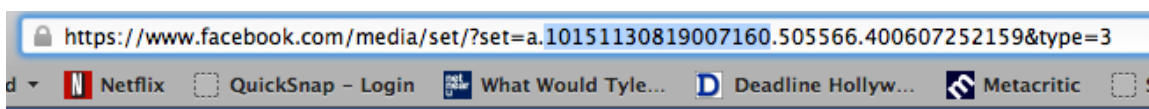
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Next, click on the checkboxes beside all of the techniques that are used for this pattern.

If a pattern is added that uses a new technique not yet in the system, it will have to be added as a new post under Techniques and as a Technique category here.

FACEBOOK GALLERY

The gallery is optional. If you wish to include it, add the facebook page album ID. Note that albums from a person's profile will not work; they must be from a facebook page. The album ID is the string of numbers between the "a." and the next "."



BUY BUTTON

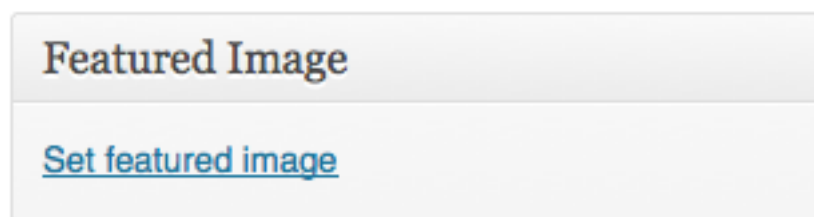
The "Buy Now" button will not display unless you enter the category ID in the field labeled: **Volusion Parent Category ID (ex: 1234)**. If this hasn't been established yet, you can always come back and add it. No other functionality will be impacted by the exclusion of the category ID.

CALENDAR/EVENTS LIST

If you would like to include a calendar and list of events, both filtered to only include classes/retreats/etc. featuring this specific pattern, check the "Include Calendar?" box.

COVER SHEET

Uploading the coversheet is required. It serves as the image in the main pattern gallery and also displays in the right sidebar on the individual pattern page. The featured image serves as the coversheet. To upload the image, find the Featured Image section in the right column and click on "Set featured image."



The file uploader will appear. Drag the image file where directed. Once it has been uploaded completely, Wordpress will process it and display its metadata

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values. Find the link at the bottom that says “Use as featured image,” and click on it.

PUBLISH

To publish the pattern, click on the “Publish” button on the top right. You may also change the visibility to private or save the pattern as a draft if it needs approval before becoming publicly accessible.

Click on the “View Pattern” button to make sure that the permalink has been created correctly, and that the rest of the data you entered displays accurately.

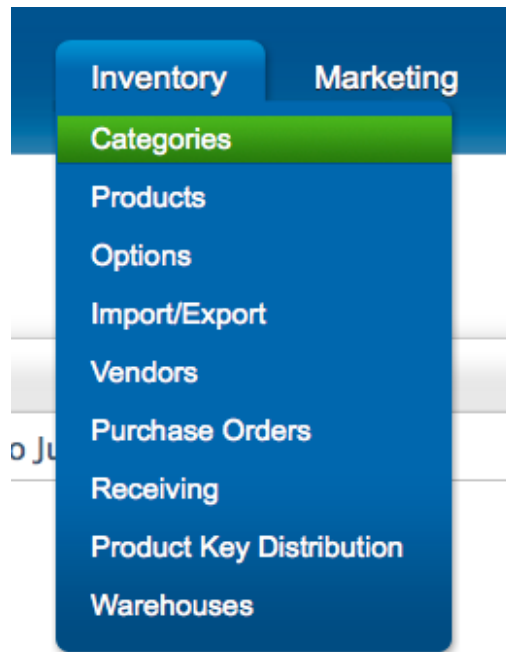
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VOLUSION

Log in to volusion here: <http://store.quiltworx.com/admin>

ADD PATTERN AS CATEGORY

Hover over the Inventory tab at the top, then click on Categories.



The next screen will list out all the categories, displayed according to which nav bar they have been assigned. Click on the “Add New” button.

A screenshot of the 'Basic Category Info' form in the Volusion admin interface. The form has a title bar that says 'Basic Category Info'. Below the title bar, there are several fields and options: a red asterisk followed by 'ID' and a help icon; a red asterisk followed by 'Category Name' and a help icon, with an empty text input field; a 'Subcategory of:' label with a help icon, followed by a search bar that says 'Search Categories...'; a list of subcategory options with radio buttons: 'About', 'About Us', 'All Patterns', 'All Patterns > A Garden For My Wedding Ring - Extra Foundation Papers', 'All Patterns > A Touch Of Spring', and 'All Patterns > Agave Garden'; a 'Clear selected' link; a 'Hidden' label with a help icon and an unchecked checkbox; and a 'Show In Menu' label with a help icon and a dropdown menu.

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Enter the category name. The name should be the same as the name of the pattern.

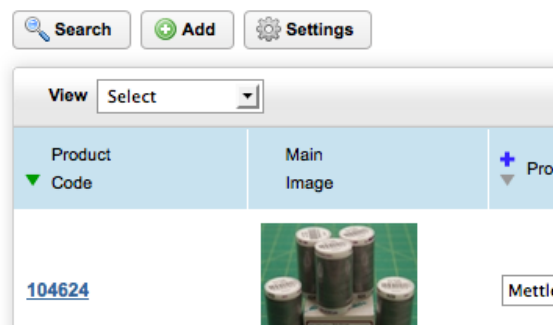
Select “All Patterns” from the “Subcategory of” list. If you want the category to also appear in a specific Menu (nav bar), choose it from the drop-down list.

Click the “Save” button. Once you do this, the category ID will be generated and will display on the next screen. Keep track of this ID because you will need to add it to the pattern PRODUCT, which we’ll enter next. You will also need to add it to the Wordpress post for the pattern if you want the “Buy Now” button to display.

ADD PATTERN AS PRODUCT

From the Volusion admin screen, hover over “Inventory” and select products. This will take you to the All Products screen.

All Products



Click on the “Add” button. This will launch the Add New Product screen, where you enter all of the metadata for the new pattern, upload images, etc.

If you click on the “Advanced” link below the left-column “Categories” header, you can manually enter in the newly created category ID specific to this pattern. Any other accessories specific to this pattern should also be associated with this category ID.

Once all the text info has been added, click on the “Image Management” header to expand the section where you can drag the product image. Remember, the image should be about 1000px wide so you can get the most out of the hover magnify effect on the front end.

Below, you’ll see the “Advanced Settings” tab, which is where you will enter inventory and can dictate the desired treatment of this product should quantities run out. This screen is also where you will determine if the product is included

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among the featured products on the homepage, or is accessible only to users/customers with access to private categories.